



Cost-Effective Advertising with the Beverly Theatre Guild!



Return This Form with Ad Copy and Payment to:

Sharon Mason, Business Manager

8230 S. Whipple, Chicago, IL 60652

Questions: btgbusiness1@gmail.com (Make checks payable to "BTG")

ADVERTISER'S INFORMATION

BUSINESS NAME / PURCHASER'S NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ E-MAIL: _____ CONTACT PERSON: _____

WEBSITE ADDRESS: _____

SELECT AN AD SIZE FOR THE 2021-2022 SEASON:

Please select your "AD TYPE" and Circle "SEASON AD" or "ONE-TIME AD"

<u>AD TYPE</u>	<u>SEASON AD</u>	<u>ONE-TIME AD</u>	<u>DIMENSIONS</u>
Back Cover (Full Page)	\$500	N/A	7½" high x 4½" wide
Inside Back or Front Cover (Full Page)	\$400	N/A	7½" high x 4½" wide
Center Spread (2 Full Pages)	\$800	N/A	7½" high x 4½" wide
Full Page Ad	\$300	\$125	7¾" high x 4½" wide
Half Page Ad	\$200	\$90	3¾" high x 4½" wide
Quarter Page Ad	\$100	\$35	'Business Card' Size

PAYMENT AND CAMERA-READY COPY

ALL ADS ARE PRINTED WITH BLACK INK – PLEASE SUBMIT ADS IN BLACK AND WHITE

☐ AD HARD COPY IS ATTACHED (*Paper Clip Only, Please*) WITH MY PAYMENT OF \$ _____

☐ AD COPY HAS BEEN E-MAILED AS AN ATTACHMENT IN.JPG FORMAT TO btgbusiness1@gmail.com AND ENCLOSED IS A PAYMENT OF \$ _____ **PLEASE MAKE CHECKS PAYABLE TO "BTG."**