



## Cost-Effective Advertising with the Beverly Theatre Guild!



Return This Form with Ad Copy and Payment to:

Sharon Mason, Business Manager

8230 S. Whipple, Chicago, IL 60652

Questions: [btgbusiness1@gmail.com](mailto:btgbusiness1@gmail.com) (Make checks payable to "BTG")

### ADVERTISER'S INFORMATION

BUSINESS NAME / PURCHASER'S NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ E-MAIL: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

### SELECT AN AD SIZE FOR THE 2024-2025 SEASON:

Please select your "AD TYPE" and Circle "SEASON AD" or "ONE-TIME AD"

AD TYPE	SEASON AD	ONE-TIME AD	DIMENSIONS
Back Cover (Full Page)	\$500	N/A	8 ¼" high x 5 ¼" wide
Inside Back or Front Cover (Full Page)	\$400	N/A	8 ¼" high x 5 ¼" wide
Center Spread (2 Full Pages)	\$800	N/A	8 ¼" high x 5 ¼" wide
Full Page Ad	\$300	\$125	8 ¼" high x 5 ¼" wide
Half Page Ad	\$200	\$90	4" high x 5 ¼" wide
Quarter Page Ad	\$100	\$35	2" high x 5 ¼" wide -OR- 4" high x 2 ½"

### PAYMENT AND CAMERA-READY COPY

ALL ADS ARE PRINTED WITH BLACK INK – PLEASE SUBMIT ADS IN BLACK AND WHITE

AD HARD COPY IS ATTACHED (*Paper Clip Only, Please*) WITH MY PAYMENT OF \$ \_\_\_\_\_

AD COPY HAS BEEN E-MAILED AS AN ATTACHMENT IN.JPG FORMAT TO [btgbusiness1@gmail.com](mailto:btgbusiness1@gmail.com) AND ENCLOSED IS A PAYMENT OF \$ \_\_\_\_\_ **PLEASE MAKE CHECKS PAYABLE TO "BTG."**